Electronic Ac	knowledgement Receipt
EFS ID:	2381879
Application Number:	10066811
International Application Number:	
Confirmation Number:	6065
Title of Invention:	System and method for modifying advertisement responsive to EPG information
First Named Inventor/Applicant Name:	Thomas E. Ward
Correspondence Address:	Alexander Shvarts Fish & Neave 1251 Avenue of the Americas - New York NY 10020-1105 US -
Filer:	Brian Edward Mack
Filer Authorized By:	
Attorney Docket Number:	IS/074 CONT 4.
Receipt Date:	01-NOV-2007
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Time Stamp:	11:46:22
Application Type:	Utility under 35 USC 111(a)
Payment information:	1
Submitted with Payment	yes

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## File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
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## New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

## National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/IDO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filling Receipt, in due course.

## New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.